



Love Life!

DOWN TO EARTH

SUPER-SAVER REWARDS DEALS

Sale prices good from 3/11/10 thru 4/14/10

Kitchens of India
Ready to Eat Dinners
selected varieties- 10 oz.



\$2.99
reg. \$4.19 ea

Santa Cruz
Organic Juice
selected varieties- 32 oz.



\$3.09
reg. \$5.89 ea

Nature's Path
Optimum Cereal
10.6-14 oz.



\$3.69
reg. \$5.89 ea

Down to Earth Preferred Brand



Amy's
Chili
selected varieties - 14.7 oz.



\$2.69
reg. \$3.99 ea.

Organic Broccoli



\$2.69
lb.

Organic Carrots
5 lb. bag



\$4.99
ea.

Blue Diamond
Almond Breeze
selected varieties- 32 oz.



\$1.99
reg. \$2.99 ea.

Kula Strawberries
Grown on Maui
1 LB



\$5.99

Organic Bartlett Pears
100 ct.



\$1.69
lb.

Muir Glen
Soup
selected varieties- 14.4-19 oz.



\$2.19
reg. \$3.79 ea.

Organic Braeburn Apples
64 - 72 ct.



\$1.09
lb.

OrganicVille
Dressing
selected varieties- 8 oz.



\$2.99
reg. \$3.99 ea.



GROCERIES

Soy or Rice Dream
Beverage
selected varieties- 64 oz.

\$4.39
reg. \$7.19 ea.



Kashi
Cereal
selected varieties-
10.75-20 oz.

\$4.59
reg. \$6.79 ea.



Newman's Own Organics
Fig Newmans
selected varieties- 12 oz.

\$3.39
reg. \$5.39 ea.



Blue Sky
Soda
selected varieties-
12 oz.

59¢
reg. 89¢ ea.



*Down to Earth
Preferred Brand*



Wai Lana
Yogi Chips
selected varieties
- 2.4 oz.

\$2.59
reg. \$3.49 ea.



Dr. Oetker
Baking Mix
selected varieties- 12.3-17.1 oz.

\$2.99
reg. \$4.29 ea.



Bob's Red Mill
Flour
selected varieties- 5 lb.

\$3.59
reg. \$5.99 ea.

Organic **\$4.99** reg. \$8.59 ea.



Once Again
Peanut Butter
No Salt Added- 16 oz.

\$4.49
reg. \$5.99 ea.



Natural Brew
Soda
selected varieties
- 12 oz.

99¢
reg \$1.69 ea.



Lundberg
Risotto
selected varieties
- 5.5-5.9 oz.

\$2.59
reg. \$3.89 ea.



Pacific Natural Foods
Soup
selected varieties- 32 oz.

\$2.99
reg. \$4.79 ea.

Broth **\$2.79** reg. \$4.39 ea.



Wasa
Crispbread
selected varieties
- 7- 8.8 oz.

\$2.69
reg. \$3.99 ea.



Celestial Seasonings
Green or White Tea
20 ct.

\$2.59
reg. \$4.29 ea.



Eden
Beans
selected
varieties- 15 oz.

\$1.89
reg. \$2.89 ea.



Muir Glen
Tomatoes
selected varieties-
14.5 oz.

\$1.79
reg. \$2.99 ea.



Nature's Way
Organic Coconut Oil
16 oz.

\$8.79
reg. \$15.29 ea.





SUPPLEMENTS

Pure Essence
Vision
60 tab



\$21.99
reg. \$28.69 ea.

Doctor's Best
Comprehensive Prostate Formula
90 ct



\$22.59
reg. \$29.99 ea.

Jarrow
Jarrow-Dophilus EPS
60 vcap



\$15.99
reg. \$26.59 ea.

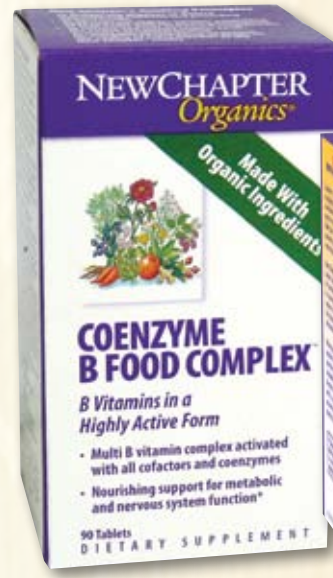
Trace Minerals
Electrolyte Power Pack **\$11.59**
reg. \$19.49 ea.

32 ct



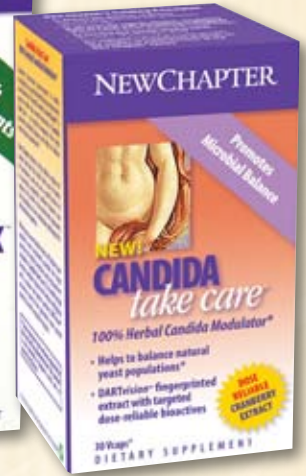
New Chapter
Coenzyme B Food Complex
90 ct

\$24.99
reg. \$41.69 ea.



New Chapter
Candida Take Care
30 vcap

\$18.99
reg. \$29.99 ea.



Flora
Udo's Choice Probiotic Super 8
30 vcap



\$16.89
reg. \$23.89 ea.

Selected Probiotics 20% off SRP!

Allera
Immune Extra
60 ct



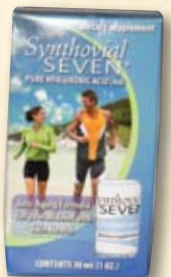
\$31.39
reg. \$49.99 ea.

Maitake Products
Mushroom Wisdom Super Shiitake
120 cap



\$19.99
reg. \$24.99 ea.

Hyalogic
Synthovial SEVEN
1 oz.



\$37.39
reg. \$55.59 ea.

Natural Health International
Femmenessence MacaHarmony
120 vcap

\$25.99
reg. \$37.99 ea.

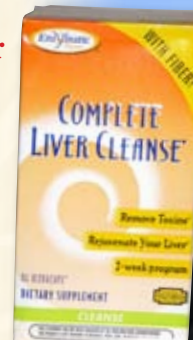


Vitamer
B-Complex
60 ct



\$6.99
reg. \$9.99 ea.

Enzymatic Therapy
Complete Liver Cleanse
84 cap



\$14.59
reg. \$24.99 ea.





COSMETICS

Gabriel
Mascara

\$9.99

reg. \$12.99 ea.

Eyeliners and Mascara
20% off regular retail!



Zuzu luxe
Lipstick

\$11.99

reg. \$16.29 ea.

Lipliner and Lipgloss
20% off regular retail!



Giovanni
Shampoo or Conditioner
selected varieties
- 8.5 oz.

\$5.39

reg. \$8.39 ea.



Derma e
Vitamin E Crème
12,000 IU
4 oz.

\$8.99

reg. \$13.39 ea.



Kiss My Face
Shave Cream
selected varieties
- 4 oz.

\$3.39

reg. \$5.19 ea.

11 oz. **\$5.39** reg. \$7.99 ea.



Alba
Lotion or Bath Gel
selected varieties
- 32 oz.

\$11.99

reg. \$18.79 ea.



Jason
Stick Deodorant
selected varieties
- 2.5 oz.

\$4.99

reg. 6.99 ea.



Biokleen
Dishwashing Liquid
Free & Clear or Lemon Thyme
- 32 oz.

\$4.99

reg. \$7.89 ea.



Jeani's
Clean Disinfect
25 oz.

\$12.99

reg. \$18.69 ea.



Made in
Kauai!

Shikai
Shampoo or Conditioner
selected varieties - 12 oz.

\$5.99

reg. \$7.89 ea.



Dr. Tung's
Kids Toothbrush Sanitizer
2 ct.

NEW!

\$3.69

reg. \$5.59 ea.

Smart Floss 30 yd **\$3.39** reg. \$4.69 ea.



Aubrey Organics
Island Naturals Shampoo or Conditioner
11 oz.

\$7.29

reg. \$10.29 ea.



30% OFF
GREAT AMERICAN MEATOUT SALE!

One Day Only! **SATURDAY MARCH 20TH**

At Least **30% OFF**

20 GREAT-SELLING MEAT SUBSTITUTES
Kick the Meat Habit for One Day!

EVOLVE TO A WHOLESOME, COMPASSIONATE DIET OF FRUITS, VEGETABLES, AND WHOLE GRAINS

- ✓ Improve Your Health
- ✓ Protect the Environment
- ✓ Save Animals

www.meatout.org



CHILL

Brown Cow
Yogurt
selected varieties- 6 oz.



99¢
reg. \$1.49 ea.

Cascade Fresh
**ACTIV8 Probiotic
Crunch Bar**
1.4 oz.



\$1.69
reg. \$2.69 ea.

Down to Earth
Preferred Brands



Amy's
Bowls
selected varieties- 9.5-10 oz.



\$4.69
reg. \$6.69 ea.

Odwalla
Juice or Smoothie
selected varieties- 15.2 oz.



\$2.89
reg. \$4.49 ea.

Odwalla
Juice or Smoothie
selected varieties- 64 oz.



\$8.59
reg. \$12.69 ea.

Turtle Island
Tempeh
selected varieties
- 8 oz.



\$2.59
reg. \$3.79 ea.

Land of Organica
Sorbet
6 oz.



2/\$4
reg. \$2.69 ea.
16 oz. **\$4.49** reg. \$6.69 ea.

Rudi's Organic Bakery
Bread
selected varieties- 20-22 oz.



\$4.29
reg. \$6.29 ea.

Cascadian Farm
Frozen Vegetables
selected varieties- 16 oz.



\$3.19
reg. \$5.29 ea.

Cascade Fresh
Smoothie
10 oz.



\$1.39
reg. \$2.29 ea.

SO Delicious
Frozen Dessert
selected varieties- 32 oz.



\$5.29
reg. \$7.89 ea.

French Meadow
Bread
selected varieties- 24 oz.



\$6.99
reg. \$9.99 ea.

Nature's Path
Waffles
selected varieties- 7.5 oz.



\$3.19
reg. \$4.19 ea.

Earth Balance
**Margarine or
Buttery Stick**
15-16 oz.



\$4.29
reg. \$6.39 ea.

Organic Valley
Cheese
selected varieties- 8 oz.



\$4.99
reg. \$6.99 ea.

Sharp Cheddar **\$5.79** reg. \$7.39 ea.



FEATURED DEALS

DOWN TO EARTH DELI DEAL

Down to Earth Deli

Sandwich and Smoothie Combo Special

Any Made to Order Deli Sandwich and a 16 oz. Smoothie of Your Choice. (except acai)

\$9.99

reg. \$12.98

At Down to Earth, our smoothies are never watered down with ice or other cheap fillers.



Down to Earth
Marketing Department
2525 S. King St.
Honolulu, HI 96826

O.N.E Coconut Water

O.N.E Acai Juice



2 for 1

2 for 1

2 for 1

8.5 oz.

11 oz.

33.2 oz.

2/\$1.49

2/\$2.29

2/\$5.89

reg. \$1.49 ea.

reg. \$2.29 ea.

reg. \$5.89 ea.

Down to Earth Preferred Brand



Wailana
Supplements
60 vcap



Wai Lana
Aloe Juice
selected varieties
17 oz.



2 for 1

2 for 1

Penta Water

16.9 oz.

\$1.29

reg. \$2.39 ea.



1 liter

2/\$4.49

reg. \$4.49 ea.

2 for 1

R.W. Knudsen Juice Blends

selected varieties
- 32 oz.



2 for 1

2/\$4.89

reg. \$4.89 ea.

Healing Noni Noni 100%

32 oz.

\$12.99

reg. \$24.29 ea.



visit us at www.downtoearth.org

HONOLULU

2525 South King Street
Honolulu, Hawaii 96826
(808) 947-7678

KAILUA

201 Hamakua Drive
Kailua, Hawaii 96734
(808) 262-3838

PEARLRIDGE

98-131 Kaonohi Steet
Aiea, Hawaii 96701
(808) 488-1375

KAHULUI

305 Dairy Road
Kahului, Hawaii 96732
(808) 877-2661

HILO

303 Maka'ala Street
Hilo, Hawaii 96720
(808) 935-5515



Down to Earth Introduces its ALL VEGETARIAN Preferred Brands

Show Your Support!

Next time you shop with us, you'll have a great opportunity to recognize and support brands that have made a deliberate decision to be ALL VEGETARIAN. By purchasing these products you'll help advance the widespread adoption of a vegetarian lifestyle by encouraging more vendors to become ALL VEGETARIAN.

The special "ALL VEGETARIAN Preferred Brand" logo will help you identify Preferred Brands that meet our stringent criteria:

1. **ALL VEGETARIAN.** The manufacturer must make a conscious choice to be ALL VEGETARIAN; all of their products must be ALL VEGETARIAN (contain no meat, fish, fowl, eggs, or slaughtered animal ingredients).
2. **Natural.** All products must be natural, without artificial flavors, colors, preservatives, or additives, and products must be minimally processed.
3. **GMO-free.** All products must be GMO-free, preferably Non-GMO Project Verified.
4. **Organic.** Brands must be using at least some organic ingredients, and preferably be all-organic.

Some of the industry's best known brands meet the above criteria and are our first ALL VEGETARIAN Preferred Brands:



DR. BRONNER'S
MAGIC



"ALL-ONE!"





Down to Earth

ALL VEGETARIAN Preferred Brands

Amy's: In 1988, Andy and Rachel Berliner didn't set out to create the nation's leading natural frozen food brand. They simply wanted to make delicious, convenient vegetarian meals that they enjoy and share them with other busy families. Twenty two years later, Amy's sells over 170 delicious items to satisfy all tastes. <http://www.amys.com>

Dr Bronners: Classic liquid & bar soaps certified under the USDA National Organic Program and also certified Fair Trade! Product line includes a new range of high-quality organic products, from hair rinses to shaving gels – all certified under the same USDA program that certifies organic foods. <http://www.drbronner.com>

Field Roast: Started in 1997 when Chef David Lee combined the traditional idea of Buddhist food "Mien Ching" with bold European flavors. Field Roast now makes an exceptional line of vegetarian grain meats that includes roasts, deli meats, sausages, etc. <http://www.fieldroast.com>

Follow Your Heart: Brand name for line of vegetarian, all natural, sandwich spreads, soy cheeses, veggie meats, and salad dressings. Well known for its Vegenaïse® product, the best all natural, refrigerator-fresh, eggless mayonnaise. <http://www.followyourheart.com>

Food For Life: Breads, Buns, English Muffins, Pocket Breads, Cereals and Pastas, among others. Special product categories, ingredients and processes include: organic; flourless; sprouted grain; high fiber; wheat-free; gluten-free; low sodium; unsweetened; fruit juice sweetened; dairy-free; low fat; and yeast-free baked goods. <http://www.foodforlife.com>

Hugo Naturals: As a former chef, Hugo Saavedra is passionate about finding the best, most unusual ingredients and combining them in unique and exciting ways. At Hugo Naturals we handcraft over 100 different vegan and all-natural body care products, including soaps, lotions, shower gels, scrubs, hair care, and more. <http://www.hugonaturals.com>

Roads End Organics: Organic and dairy-free Mac & Cheese® pasta dinners as alternatives to some of America's most popular comfort foods. Products are soy-free, nut-free, vegan, Trans fat-free and cholesterol free. http://www.edwardandsons.com/reo_info.html

Turtle Island: At Turtle Island Foods, our Tofurky® and tempeh products are created to promote the health and vitality of both the people and the ecosystems of our "island" home. <http://www.tofurky.com>

VegLife: Started in 1992, the VegLife® brand is committed to helping create a compassionate world by providing premium quality dietary supplements that are 100% free of animal by-products. We also offer a great-tasting line of Peaceful Planet® protein drink mixes using soy, organic sprouted brown rice, pea and hemp proteins! <http://www.veglife.com>

Wai Lana: Wai Lana offers all-natural supplements, body care products and a line of delicious healthy snacks. The Wai Lana line includes natural health, fitness, and beauty products that are practical and effective as well as beautiful and inspiring. Wai Lana also provides yoga and Pilates products for both adults and children. <http://www.wailana.com>