

HEYERD

Sale prices good from 6/10/10 thru 7/14/10













EdenSoy Soy Beverage selected varieties- 32 oz.

\$2.59 reg. \$3.79 ea.



Kitchens of India

Ready to Eat Entrees selected varieties- 10 oz.



Justin's

Nut Butter Almond Original or Honey- 16 oz.

\$8.59 reg. \$12.39 ea. Organic Peanut Butter Honey or Classic- 16 oz., \$5.19 reg. \$7.69 ea.



Westbrae Natural **Organic Beans** selected varieties- 15 oz.

reg. \$2.19 ea.





















\$3.29 reg. \$5.29 ea.



Chocolate Dream
Chocolate Bar
selected varieties- 3 oz.

\$2.49
reg. \$3.19 ea.





GROCERIES

Navita's Naturals **Golden Power**

8 oz.



\$8.69 reg. \$11.09 ea.



Nature's Path **Granola Bars**selected vurieties- 6.2-7 oz.

\$3.79 reg. \$5.29 ea.



Good Karma **Ricemilk** 32 oz.



\$2.99 reg. \$3.69 ea.





CHILL

Organic Valley

Cheese
selected varieties- 8 oz.

\$4.59 reg. \$6.09 ea. Baby Swiss \$5.69 reg. \$9.29



Govinda's

Orange Juice
16 oz.

\$3.09 reg. \$3.99 ea. Maui & Hilo \$3.69 reg. \$4.29



Nancy's

Organic Kefir
32 oz.



\$4.29 reg. \$5.69 ea.



This Month's Featured Brand

(This is the first in a series of articles to promote Down to Earth's ALL VEGETARIAN Preferred Brands. To be recognized as an "ALL VEGETARIAN Preferred Brand", manufacturers must exclude meat and meat-based ingredients from their entire product range, and make them from natural, organic, and GMO-free ingredients.)

Amy's

Amy's® Kitchen: from humble beginnings to industry leader

During the late 1980s, the founders of Amy's® Kitchen didn't set out to be an industry trail blazer, much less create the nation's leading natural frozen food brand.

Andy and Rachel Berliner started the Amy's business in 1987 as a little family operation in a

converted barn on a Sonoma County ranch. They named it after their newborn baby girl.

Amy was a third generation vegetarian. Her grandfather was the first to become a vegetarian in 1968. Her mother, Rachel, became a vegetarian at 16 when she realized that the lamb chop she was eating was once a live lamb. When she and her brother Joel stopped eating meat as teenagers, their mother was afraid they would get sick and die from malnutrition. They didn't, and she soon joined them in following a meatless diet.

Easy to Prepare

This wasn't as easy to do in the 70's as it is today. There were no convenient frozen meals in the marketplace that vegetarians could eat. Restaurants offered little more than cheese sandwiches, salads and baked potatoes. "We'd both been vegetarians for 20 years before Amy came along," recalls Andy. "Suddenly there was no time to shop

Amy's family takes a break for Down to Earth! (L-R) Amy's Co-Founder Rachael Berliner, daughter Amy, and Amy's President Andy Berliner.

and prepare for the garden-fresh, organic vegetables we loved. We knew we weren't the only family in that position."

"Everyone appreciates great-tasting food that's simple to prepare," explains Rachel. "What matters to most people is not that our food is vegetarian, or that it's made from organic ingredients. People buy Amy's for its quality, convenience and, above all, taste."

Healthy Meals for Everyone

Amy's Kitchen offers frozen entrées, pot pies, whole meals, bowls, pizzas, burgers, snacks, pocket sandwiches, burritos and toaster pops, canned soups, beans and chili, as well as jarred pasta sauces and salsa. Many of the products are

gluten-free, dairy-free, vegan or low-fat. Amy's has been introducing many of the best-selling products in a "Light in Sodium" version to aid those watching their sodium in-take.

The company uses certified organic ingredients, including vegetables, grains and fruits grown without pesticides. Fats are used sparingly and selectively; dairy products are made with pasteurized rBST hormone-free milk and do not contain animal enzymes or rennet. No dishes contain meat, fish, poultry or eggs. Amy's products are non-GMO and do not contain hydrogenated fats or oils.

To learn more about Amy's check out their website: www.amys.com To learn more about Down to Earth's ALL VEGETARIAN Preferred Brands, go to: www.downtoearth.org





CHILL

Nature's Path Waffles selected varieties- 7.5 oz.

Lightlife

Tempeh

selected varieties- 8 oz.



\$3.29 reg. \$3.99 ea.

Nancy's **Yogurt** Lowfat, Nonfat or Honey- 32 oz.

\$3.29 reg. \$3.99 ea.

Vanilla 32 oz. \$3.69 reg. \$4.19 ea.

Rudi's Organic Bakery Bread Whole, MultiGrain or Morning White 20-22 oz.

\$3.29 reg. \$5.59 ea. Spelt 20 oz. \$5.29 reg. \$6.79

\$3.69 reg. \$4.89 ea.

Brown Cow **Greek Yogurt** selected varieties- 4pack- 4 oz. cups

\$4.29 reg. \$5.89 ea. 5.3 oz. \$1.49 reg. \$1.79



Organic Valley Half & Half 16 oz.

reg. \$3.19 ea.



Naked Juice Protein Zone Selected Varieties 15.2 oz

2/\$7 reg. \$4.99 ea. Green/Blue Machine or Mighty Mango 32 oz., \$4.79 reg. \$6.99 ea.



\$5.49 reg. \$7.89 ea.



Gourmet India

Organic Valley Pourable Yogurt selected varieties- 32 oz.

\$4.09 reg. \$5.29 ea.



French Meadow Bread Woman's or Men's- 24 oz.

\$6.99 reg. \$8.99 ea. Hemp, Flax or Summer- 20-24 oz., \$5.69 reg. \$7.49 ea.

Chobani **Greek Yogurt** selected varieties- 6 oz.

\$1.59 reg. \$2.29 ea.







COSMETICS





Kiss My Face Moisturizer selected varieties- 16 oz.

\$8.99 reg. \$12.39 ea.

Gabriel Color Clean Kids Naturally selected varieties-8 oz.



\$5.59 reg. \$7.69 ea.

ZuZuLuxe Lipstick or Lip Gloss selected varieties



\$11.99 reg. \$16.29 ea. Lipliner \$9.19 reg. \$12.39 ea.

Vitamin A Wrinkle Creme or Gel 4-8 oz.

\$9.79 reg. \$13.49 ea.





Giovanni Hair Care selected varieties 5.1 - 8.5 oz..

\$5.69 reg. \$8.39 ea.



Dr. Bronner's Bar Soap selected varieties- 5 oz.



reg. \$4.49 ea.

JASON Body Wash selected varieties- 30 oz.



\$10.99 reg. \$15.89 ea.



\$6.09 reg. \$8.89 ea.



Natural Sunscreen 1.9 oz.

SunClear

SPF 30+

\$14.99 reg. \$21.89 ea.



XyliWhite Toothpaste selected varieties- 6.4 oz.



reg. \$5.29 ea.

Desert Essence Shampoo or Conditioner Shea Butter 12 oz.



selected varieties 30% off Reg Retail

Thayer's Witch Hazel selected varieties-11.5 - 12 oz.



Air Therapy Air Freshener selected varieties- 4.6 oz.



\$7.39 reg. \$10.49 ea.

\$5.29 reg. \$7.59 ea. 2.2 oz., \$3.99 reg. \$5.69

Home Health **Castor Oil** 8 oz.



Organix TheraNeem Skin Lotion 8 oz.



\$18.59 reg. \$14.39 ea. reg. \$24.79 ea.

Sprunk-Jansen **Red Dry Skin** 1.7 oz.



Earth Friendly Dishmate Liquid selected varieties-25 oz.



reg. \$5.99 ea.



Nature's Way
Florasone
Eczema Cream
l oz.

\$3.99 reg. \$8.49 ea.

Selected Gels & Creams 30% Off SRP



Nutrex

BioAstin Supreme 60 vcaps.

\$22.49 reg. \$30.59 ea.



Hero Nutritionals **Yummi Bears**

Multi, Calcium or Omega 3- 90 ct.



Prostal+

\$12.59 reg. \$16.79 ea.

Flora

60 caps.

Prostal +

Whey Protein selected varieties- 2 lb.

\$25.39

Nature's Way
Alive! Juice
Acai, Goji or Power- 32 oz.

\$24.99
reg. \$45.79 ea.

Doctor's Best

D-Ribose

8.82 oz..

Best Ribose

D-Ribose

Planetary Formulas
Bupleurum
Liver Cleanse
72 caps.



reg. \$34.59 ea.

Pure Essence Labs
Energy Plus
60 tab

\$18.69

reg. \$27.99 ea.



\$19.99 reg. \$32.29 ea.

Trace Mineras

Trace Mineral

Drops
8 oz.

reg. \$64.99



Doctor's Best
SAM-E 400
30 ct.

\$8.99

reg. \$14.49 ea.



\$29.99 reg. \$51.99 ea.

\$26.39 reg. \$39.29 ea. Femal 60 caps., \$24.89, reg. 33.89 ea. Money back guarantee ask for details

Vitamin D 1000 IU

Grifron
Maitake D
Fraction
2 oz.



Maui Medicinals **Turmeric Ginger**60 caps.



BOIRON

Arnicare Gel or Cream

2.50-2.6 oz. Value Pack



\$3.99 reg. \$6.49 ea.

Natural Factors

90 tab.

\$18.39 reg. \$25.69 ea.





FEATURED **DEALS**

DOWN TO EARTH DELI DEAL

Down to Earth Deli

Down to Earth Veggie Burger

Featuring the Amy's Kitchen veggie burger patty with a 10.5 oz R.W. Knudsen Fruit Juice Sweetened

Sparkling Beverage

req. \$9.49





Down to Earth Marketing Department

2525 S. King St. Honolulu, HI 96826



New Chapter Organics every woman's **ONE DAILY** 72 tabs.

\$44.89 reg. \$62.49 ea. Entire Line 25% Off SRP



Muir Glen

Organic Canned Tomatoes

28 oz..

\$2.19 reg. \$3.29 ea.



biokleen

Soy Toilet Scrub

32 oz.

\$5.29

reg. \$8.59 ea.

Selected biokleen 25-35% off Regular Retail



Alvarado St. Bakery **Sprouted Bagels** selected varieties 13.5 - 24 oz.

\$2.69 reg. \$4.69 ea.



Jeani's Green Max Pro Clean Disinfect 128 oz.



visit us at www.downtoearth.org

HONOLULU

2525 South King Street Honolulu, Hawaii 96826 (808) 947-7678

KAILUA

201 Hamakua Drive Kailua, Hawaii 96734 (808) 262-3838

PEARLRIDGE

98-131 Kaonohi Steet Aiea, Hawaii 96701 (808) 488-1375

KAHULUI

305 Dairy Road Kahului, Hawaii 96732 (808) 877-2661

HILO

303 Maka'ala Street Hilo, Hawaii 96720 (808) 935-5515