



Love Life!

DOWN TO EARTH

SUPER-SAVER REWARDS DEALS

Sale prices good from 12/10/2009 thru 01/13/2010 on Oahu/Maui and from 12/17/2009 thru 01/20/2010 on Big Island

Wai Lana
Yogi Bars
Raw Fruit and Nut- 2 oz.



\$2.29
reg. \$3.29 ea.

Kashi
TLC Crackers
6-9 oz.



\$3.49
reg. \$5.69 ea.

Nature's Path
Optimum Cereal
10.6-14 oz.



3/\$9.99
reg. \$5.89 ea.

Blue Diamond
Almond Breeze
1/2 gallon



\$3.99
reg. \$6.19 ea.

Organic Granny Smith Apples



\$1.49/lb.

Organic Yukon Gold Potatoes



\$1.19/lb.

Sunspire
Bulk Dark Chocolate Chips or Carob Chips
Unsweetened or Vegan



\$4.99 lb.
reg. \$7.99 lb.

Local Navel Oranges



99¢/lb.

Organic Bartlett Pears



\$1.39/lb.

Blue Sky
Blue Energy
8.3 oz.



3/\$5.00
reg. \$2.39 ea.

Blue Sky
Blue Energy
16 oz.



2/\$5.00
reg. \$3.29 ea.

Local Avocados
From Various Big Island Farmers



\$1.59/lb.

Blue Sky
Café Energy Drinks
15 oz.



2/\$5.00
reg. \$ 3.89 ea.



GROCERIES

Edward and Sons
Instant Mashed Potatoes
3.5 oz.

\$2.49
reg. \$3.49 ea.



Ecover
Dishwashing Liquid
32 oz.

\$3.99
reg. \$5.79 ea.

Endangered Species
Chocolate Bars
3 oz.

\$2.19
reg. \$3.79 ea.



Kettle
Organic Potato Chips
selected varieties- 5 oz.

\$2.49
reg. \$3.79 ea.

Muir Glen
Organic Canned Tomatoes
14.5 oz.

\$1.89
reg. \$3.19 ea.



Annie's Naturals
Salad Dressing
selected varieties- 8 oz.

\$2.99
reg. \$4.19 ea.



R.W. Knudsen
Sparkling Celebration Juice
selected varieties- 750 ml.

\$2.59
reg. \$4.99 ea.

Maranatha
No Stir Almond Butter
12 oz.

\$5.99
reg. \$9.09 ea.

Other select Almond Butters **25% off!**

Newman's Own Organics
Chocolate Bars
3.25 oz.

\$2.79
reg. \$3.79 ea.



Pacific Natural Foods
Soup
Organic or Natural- 32 oz.

\$3.09
reg. \$4.79 ea.



Little Bear
Cheese Puffs
4.5-6 oz.

\$2.19
reg. \$3.19 ea.



Tasty Bite
Indian Entrées
10 oz.

\$2.89
reg. \$3.99 ea.



Chocolate Dream
Dairy Free Chocolate Bars
3 oz.

\$2.39
reg. \$3.29 ea.



Santa Cruz
Organic Apple Juice
32 oz.

\$3.19
reg. \$4.79 ea.



Seventh Generation
Laundry Liquid
50 oz. (32 Loads)

\$7.99
reg. \$12.99 ea.



Stash
Holiday Tea
18 bag

\$2.19
reg. \$3.49 ea.





SUPPLEMENTS

Flora
DHA
90 vcap.



\$35.99
reg. \$47.19 ea.

Master Supplements
Theralac Probiotic
30 cap.



Pure Essence
Vision
60 tab.



\$29.99
reg. \$44.29 ea.

\$20.99
reg. \$29.99 ea.

Alacer
Emergen-C
selected varieties- 30 pkt.



\$11.99
reg. \$19.99 ea.

Garden of Life
Vitamin Code Raw One Multivitamins
75 cap.



\$29.99
reg. \$41.99 ea.

Lily of the Desert
Whole Leaf Aloe Vera Juice
32 oz.



\$7.99
reg. \$11.59 ea.

Doctor's Best
Strontium Bone Maker
60 vcap.



\$9.99
reg. \$17.89 ea.

New Chapter
Stress Support
90 tab.

\$24.99
reg. 39.89 ea.



NutriBiotic
Grapefruit Seed Extract
2 oz.



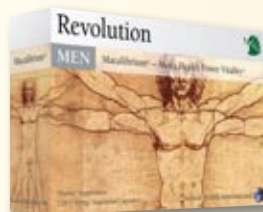
\$8.99
reg. \$13.89 ea.

New Chapter
Bone Strength Take Care
120 tab.



\$35.99
reg. \$59.99 ea.

Natural Health
Revolution Macalibrum
120 vcap.



\$13.99
reg. \$30.69 ea.

Planetary Herbals
Triphala Gold
60 tab.



\$8.99
reg. \$13.49 ea.

Down to Earth
Show Me the Whey
Vanilla- 32 oz.



\$29.99
reg. \$40.59 ea.

Enzymatic Therapy
Chocolate Fiber Delights
60 tab.



\$10.99
reg. \$15.99 ea.



COSMETICS

Jason
Deodorant Sticks
selected varieties-
2.5 oz.

\$4.99
reg. \$6.99 ea.



Camocare
Eye Lifting Cream
.5 oz.

\$16.99
reg. \$30.99 ea.



All Camocare products at least **25% off!**

Gabriel
Powder Foundations
8.6 gm

\$16.99
reg. \$24.59 ea.

Liquid foundations and concealers **15% off!**



Down to Earth Launches New Website

Down to Earth ALL VEGETARIAN Organic & Natural has updated and enhanced its website with a new design that more effectively promotes a vegetarian lifestyle. The new site makes it easier to find information that helps improve health, contribute to a cleaner and safer environment, and protect the welfare of all living beings, including the innocent animals.

"It's extremely comprehensive and full of useful information that is easy to access," says Mark Fergusson, Down to Earth's chief vegetarian officer. "The new website reflects our strong participation in the natural products industry and Down to Earth's leadership in the vegetarian movement."

The site features a blog that Fergusson started earlier this year. It provides insightful and hard hitting views on health, environmental and vegetarian issues, and offers "down-to-earth" solutions to many issues.

The website includes the company's monthly Reward Deals Super Saver sales flyer, its monthly e-newsletter "Earth News," vegetarian recipes, and information about its Customer Rewards Program. To see the new Down to Earth website go to www.downtoearth.org

Dr. Bronner's
Bar Soap
selected varieties- 5 oz.

\$2.99
reg. \$4.49 ea.



Nature's Gate
Toothpaste
selected varieties- 5-6 oz.

\$3.69
reg. \$6.89 ea.



Alba
Shampoo and Conditioner
selected varieties- 7-8.5 oz.

\$6.99
reg. \$9.99 ea.





CHILL

Alvarado Street
Sprouted Wheat Bagels
20 oz.



\$2.99
reg. \$4.99 ea.

Bolthouse Farms
Juice and Smoothies
15.2 oz.



\$2.99
reg. \$3.99 ea.

Bolthouse Farms
Juice and Smoothies
32 oz.

\$4.69
reg. \$6.69 ea.

Organic Valley
Organic Half & Half
16 oz.



\$2.29
reg. \$4.49 ea.

Nature's Path
Frozen Waffles
7.5 oz.



\$2.99
reg. \$4.19 ea.

Cascade Fresh
Yogurts
32 oz. (Organic Included)



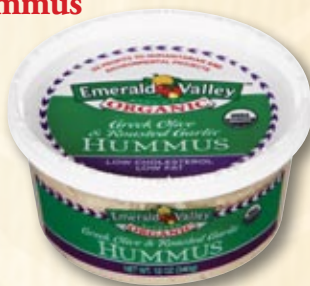
\$3.39
reg. \$4.99 ea.

Rudi's Organic Bakery
Sliced Bread
selected varieties- 20-24 oz.



\$4.29
reg. \$5.99 ea.

Emerald Valley
Organic Hummus
12 oz.



\$3.49
reg. \$5.39 ea.

Simply Orange
Juice
1.75 Ltr.



\$4.29
reg. \$7.19 ea.

Horizon
Organic Butter
16 oz.



\$4.99
reg. \$8.99 ea.

Follow Your Heart
Salad Dressing
12 oz.



\$3.59
reg. \$5.49 ea.

Amy's Kitchen
Bowls
9-10 oz.



\$4.69
reg. \$6.49 ea.

Cascadian Farm
Organic Frozen Veggies
16 oz.



\$3.19
reg. \$5.19 ea.

Starlite Cuisine
Taquitos and Rolled Tacos
12-14 oz.



\$4.99
reg. \$7.89 ea.

Brown Cow
Greek Yogurt
5.3 oz.



\$1.29
reg. \$1.79 ea.

Cascadian Farm
Organic Frozen Veggies
selected varieties- 8-10 oz.



\$2.99
reg. \$4.79 ea.



FEATURED DEALS

Sambazon

Amazon Energy Drinks

12 oz.



2/\$4.00

reg. \$3.19 ea.

Garden of Eatin'

Tortilla Chips

selected varieties- 16 oz.



\$3.69

reg. \$5.29 ea.



Party Size!



Down to Earth
Marketing Department
2525 S. King St.
Honolulu, HI 96826

Nature's Way

Umcka Cold Care Grape Syrup

Sugar Free, 4 oz.



\$8.99

reg. \$14.09 ea.

All other Nature's Way Umcka Cold Care products **25% off!**



visit us at www.downtoearth.org

HONOLULU

2525 South King Street
Honolulu, Hawaii 96826
(808) 947-7678

KAILUA

201 Hamakua Drive
Kailua, Hawaii 96734
(808) 262-3838

PEARLRIDGE

98-131 Kaonohi Steet
Honolulu, Hawaii 96701
(808) 488-1375

KAHULUI

305 Dairy Road
Kahului, Hawaii 96732
(808) 877-2661

HILO

303 Maka'ala Street
Hilo, Hawaii 96720
(808) 935-5515