

# SUPER-SAVER FLYER DEALS

Love Life!

Sale prices good from 12/16/2010-1/12/2011

Arrowhead Mills  
**Graham Cracker  
Pie Crust**  
6 oz.



**\$2.99**  
reg. \$4.49

Arrowhead Mills  
**Pumpkin  
Pie Filling**  
18.9 oz.



**\$2.99**  
reg. \$4.89

Arrowhead Mills  
**Organic Stuffing**  
10 oz.



**\$2.99**  
reg. \$4.49 ea.

Down to Earth  
Preferred Brand



Nature's Path  
**Instant  
Oatmeal**  
selected varieties-  
8 Pkt



**\$2.99**  
reg. \$4.69 ea.

## 10% Off On Meatless Mondays

Receive 10% off selected vegetarian meat substitutes (excluding sale items) every Monday in our chill and frozen departments! Look for this tag on the shelf strips:



Golden Temple  
**Bulk Granola**  
selected varieties



**\$2.79**  
reg. \$4.49 lb

Lundberg  
**Gourmet  
Rice Blend**  
selected varieties-  
16 oz.



**\$2.79**  
reg. \$3.99 ea.

Kashi  
**Cereal**  
selected varieties-  
10.75 - 20 oz.



**\$3.99**  
reg. \$6.29 ea.



Celestial Seasonings  
**Holiday Tea**  
selected varieties-  
20 Bags



**\$2.79**  
reg. \$4.09 ea.



Spectrum Naturals  
**Mayonnaise**  
Light Canola 32 oz.

**\$4.89**  
reg. \$7.59 ea.  
Reg Canola **\$5.69** reg. \$9.49

R. W. Knudsen  
**Sparkling Juice**  
selected varieties- 750 ml



**\$2.99**  
reg. \$6.99 ea.



# GROCERIES

Endangered Species  
**Chocolate Bar**  
selected varieties- 3 oz.



**\$2.39**  
reg. \$3.69 ea.

Endangered Species  
**Chocolate Bites**  
selected varieties- 3.5 oz.



**\$2.89**  
reg. \$3.89 ea.

Amy & Brian  
**Coconut Juice**  
selected varieties- 17.5 oz.



**\$1.69**  
reg. \$2.69 ea.  
Mangosteen 8.45 oz. **\$1.39** reg. \$2.29 ea.

Down to Earth  
Preferred Brand



Wai Lana  
**Yogi Chips**  
selected varieties .9 oz.



hot deal!

**2/\$1.69**  
reg. \$1.69 ea.

Wai Lana  
**Yogi Chips**  
Pizza, Swiss or Thai 3 oz.



hot deal!

**2/\$4.00**  
reg. \$3.79 ea.

Eden Organic  
**Beans**  
selected varieties- 16 oz.



**\$2.99**  
reg. \$4.39 ea.

Eden Organic  
**Pasta Ribbons**  
selected varieties- 8 oz.



**\$2.89**  
reg. \$4.19 ea.

Kettle  
**Organic Chips**  
selected varieties 5 oz.



**\$2.49**  
reg. \$3.49 ea.  
Selected 14-15 oz. **\$3.99** reg. \$7.79 ea.

Annie's Homegrown  
**Deluxe Macaroni & Cheese**  
selected varieties-  
9.5-12 oz.



**\$3.29**  
reg. \$3.99 ea.

Annie's Homegrown  
**Snack Mix Bunnies**  
selected varieties- 9 oz.



**\$3.99**  
reg. \$5.99 ea.

function  
**Drink**  
selected varieties-  
16.9 oz.



hot deal!

**2/\$2.89**  
reg. \$2.89 ea.

Newman's Own Organics  
**Chocolate Cups**  
selected varieties- 1.2 oz.



**\$1.29**  
reg. \$2.29 ea.

Garden of Eatin'  
**Tortilla Chips**  
selected varieties- 9 oz.



**\$2.29**  
reg. \$3.49 ea.



# GROCERIES

Bob's Red Mill  
**Organic Flour**  
selected varieties- 5 Lb



**\$4.99**  
reg. \$7.29 ea.

Non Organic 5lb **\$3.59** reg. \$5.09 ea.

Westbrae  
**Canned Vegetables**  
selected varieties-  
14.5 - 15.25 oz.



**\$1.99**  
reg. \$2.79 ea.

Beans Selected varieties **\$1.49** reg. \$1.99 ea.

Muir Glen  
**Tomatoes**  
selected varieties- 14.5 oz.



**\$1.69**  
reg. \$2.79 ea.

Food Should Taste Good  
**Tortilla Chips**  
selected varieties-  
5- 6 oz.



**\$2.19**  
reg. \$3.39 ea.

Lakewood  
**Cranberry Blend or  
Organic Apple Juice**  
32 oz.



**\$3.99**  
reg. \$5.99 ea.

Mango, Papaya or Coconut 32 oz. **\$4.59** reg. \$6.49 ea.



Zola Acai  
**Juice**  
selected varieties- 12 oz.

**\$1.99**  
reg. \$3.09 ea.



# CHILL

Nancy's  
**Yogurt**  
Honey, Lowfat or Nonfat 64 oz.



**\$5.59**  
reg. \$7.39 ea.

Whole Milk or Nonfat Organic **\$6.89** reg. \$9.69 ea.

Nancy's  
**Organic Kefir**  
selected varieties 8 oz.



**\$1.29**  
reg. \$1.99 ea.

Emerald Valley  
**Hummus Organic**  
selected varieties- 12 oz.



**\$3.79**  
reg. \$4.99 ea.

Horizon  
**Butter**  
Reg or Unsalted, 1 Lb



**\$6.59**  
reg. \$11.59 ea.

Some products may not be available. Quantities on some items may be limited.  
We reserve the right to correct pricing errors and to limit quantities. Available while supplies last.



# CHILL



Turtle Island  
**Tofurky**  
**Vegetarian Feast**  
3.5 Lb



**\$26.99**

reg. \$35.09 ea.  
Roast 26 oz. **\$12.99** reg. \$17.99 ea.

Tofurky  
**Giblet Gravy**  
14 oz.



**\$4.99**

reg. \$6.39 ea.

*Down to Earth*  
*Preferred Brand*

Nature's Path  
**Waffles**  
selected varieties- 7.5 oz.



**\$3.09**

reg. \$4.09 ea.

Amy's  
**Pocket Sandwich**  
Selected varieties 4-5 oz.



**\$2.59**

reg. \$4.09 ea.

SO Delicious  
**Coconut Milk**  
selected varieties- 64 oz.



**\$4.29**

reg. \$4.99 ea.

Wholly wholesome  
**Apple, Blueberry**  
**or Cherry Pie**  
26 oz.



**\$9.99**

reg. \$11.99 ea.

Stonyfield  
**Yogurt**  
selected varieties- 32 oz.



**\$3.99**

reg. \$5.69 ea.

Greek Gods  
**Greek Yogurt**  
selected varieties- 6 oz.



**\$1.39**

reg. \$1.99 ea.  
24 oz. **\$4.29** reg. \$5.29 ea.

Cascadian Farm  
**Potatoes**  
selected varieties-  
16 oz.



**2/\$5.09**

reg. \$5.09 ea.

Alvarado St. Bakery  
**Bagels**  
selected varieties- 20 oz.



**\$3.19**

reg. \$4.59 ea.

Tambor Acai  
**Traditional**  
**or Acai Mix**  
14.12 oz.



**\$5.69**

reg. \$7.29 ea.

Cascadian Farm  
**Vegetables**  
selected varieties  
7-16 oz.



**2/\$5.09**

reg. \$5.09 ea.

Tofutti  
**Cuties**  
selected varieties-  
12 oz.



**\$4.99**

reg. \$6.09 ea.

Whitewave  
**Silk**  
Holiday Flavors- 32 oz.



**\$2.99**

reg. \$3.59 ea.

Rudi's Organic Bakery  
**Sandwich Bread**  
selected varieties- 22-24 oz.



**\$4.29**

reg. \$5.49 ea.

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# This Month's Featured Brand

**We're that slightly quirky, family-owned,  
organic friend you've been bringing home.**

**We're Nature's Path.**



"Growing up on an organic farm, I learned a lot about caring for the land and the importance of good stewardship. As my father Rupert used to say, "Always leave the Earth better than you found it." Those wise words flavor everything we do here at Nature's Path.

As vegetarians, we're passionate about making the world a better place, helping people and making great food. And because we're truly an independent family company, we make decisions from a different place. Since we have no shareholders to please, we can place people ahead of profits. And it means we can do things that others find too difficult, costly or a bit zealous. Things like tracking down exotic new ingredients and superfoods, testing as many as 30 variations on a recipe, buying and converting family farms to organic, funding wildlife conservation and promoting inner city gardens. Things that matter.

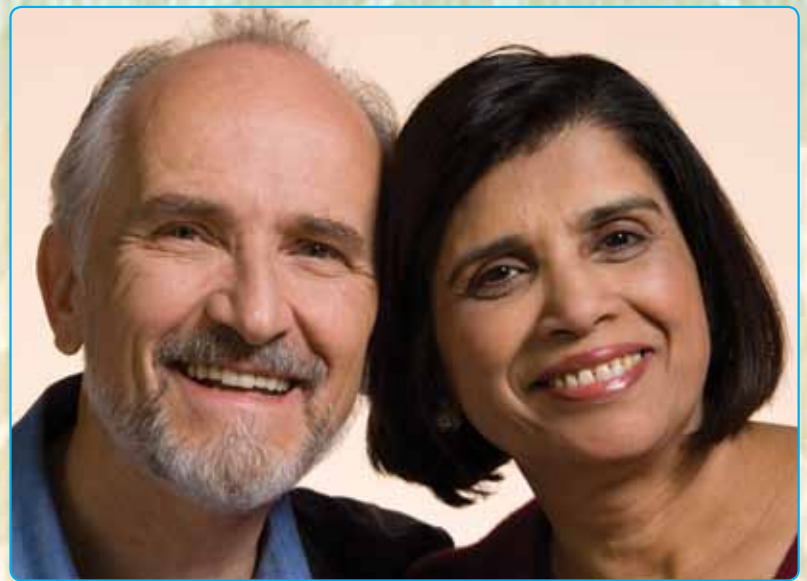
It doesn't seem to have hurt us one bit. You've chosen Nature's Path over and over again and helped us become North America's number one organic cereal maker (and the number one gluten free cereal manufacturer, too). Thanks – we'll see you for breakfast!"

Arran Stephens, Co-Founder & CEO of Nature's Path

For more information about Nature's Path visit:  
[www.naturespath.com](http://www.naturespath.com)

Down to Earth is pleased to count Nature's Path among its ALL VEGETARIAN Preferred Brands!

[www.naturespath.com](http://www.naturespath.com) [@naturespath](https://twitter.com/naturespath) [facebook.com/naturespath](https://facebook.com/naturespath)



Arran & Ratana Stephens, Founders of Nature's Path



Just a few of the many organic, vegetarian products available from Nature's Path



# COSMETICS

Down to Earth  
Preferred Brand



Avalon Organics  
**Hand &  
Body Lotion**  
selected varieties- 12 oz.



**\$7.59**  
reg. \$11.99 ea.

Dr. Bronner's  
**Soap Bar**  
selected varieties- 5 oz.



**\$2.59**  
reg. \$4.49 ea.

Selected Lip Balm .15 oz. or 2 oz. Liquid Soap **\$1.79**

J/A/S/O/N  
**25,000 IU  
Vitamin E Cream**  
4 oz.



**\$8.59**  
reg. \$13.79 ea.

Selected 2-4 oz. Creams **35% off** Reg Retail.

Gabriel  
**Powder  
Foundation**  
selected varieties- 8.6 gm



**\$17.29**

reg. \$24.59 ea.  
Liquid Foundation Selected varieties  
1 oz. **\$18.39** reg. \$29.59 ea.

ZUZUlux  
**Lipstick or  
Lipgloss**



**\$11.99**

reg. \$16.29 ea.  
Lipliner **\$9.19** reg. \$12.39 ea.

Giovanni  
**Smooth as Silk**  
Shampoo or  
Conditioner- 5 oz.



**\$5.69**  
reg. \$7.49 ea.

Clean Well  
**Foaming  
Hand Soap**  
selected varieties-  
9.5 oz.



**\$4.99**  
reg. \$6.49 ea.

Kiss My Face  
**Moisturizing  
Bath**  
selected varieties-  
16 oz.



**\$7.59**  
reg. \$10.99 ea.

biokleen  
**Dish Liquid  
or Hand Soap**  
32 oz.



**\$4.99**  
reg. \$5.99 ea.

Desert Essence  
**Deodorant Stick  
or Roll On**  
Selected varieties-  
2-2.5 oz.



**\$4.19**  
reg. \$5.79 ea.

Desert Essence  
**Toothpaste**  
selected varieties- 7 oz.



**\$4.89**  
reg. \$6.89 ea.

Thayer  
**Witch Hazel**  
selected varieties-  
11.5-12 oz.



**\$6.89**  
reg. \$10.49 ea.

biokleen  
**Bac Out  
Fabric Freshener**  
selected varieties- 16 oz.



**\$5.29**  
reg. \$6.59 ea.

Honey Girl  
**Facial Cleanser  
or Toner**  
4 oz.

**LOCAL**



**\$11.99**  
reg. \$15.29 ea.

Nature's Answer  
**PerioWash  
Mouthwash**  
selected varieties-  
16 oz.



**\$7.79**  
reg. \$10.39 ea.

derma e  
**Peptide Plus Wrinkle  
Reverse Cream**  
2 oz.



**\$33.59**  
reg. \$46.99 ea.

Jeani's  
**Clean Disinfect**  
4 oz.

**LOCAL**



**\$9.99**  
reg. \$11.89 ea.  
2 oz. **\$6.99** reg. \$9.19 ea.



# SUPPLEMENTS

Enzymatic Therapy  
**Revitalizing Sleep Formula**  
selected varieties- 30 caps.



**\$8.49**  
reg. \$14.29 ea.

Solgar  
**Vitamin C 1000 mg**  
100 vcap

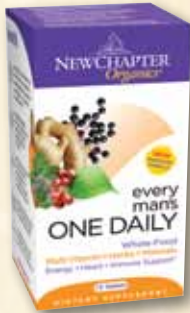


Country Life  
**Calcium Magnesium with D Complex**  
120 cap

**\$9.99**  
reg. \$18.99 ea.

**\$11.59**  
reg. \$14.59 ea.

New Chapter  
**One Daily**  
every man's or woman's- 72 tab



Doctor's Best  
**Best Red Yeast Rice**  
120 cap



**\$37.49**  
reg. \$62.49 ea.

**\$11.69**  
reg. \$22.29 ea.

New Chapter  
**Coenzyme B Food Complex**  
selected varieties- 90 tab



Nutrex  
**BioAstin Supreme**  
selected varieties- 60 vcap



**\$26.29**  
reg. \$43.09 ea.

**\$22.49**  
reg. \$30.59 ea.

Planetary Herbals  
**Triphala Gold**  
1000mg- 60 Tab



**\$9.19**  
reg. \$10.99 ea.

Jarrow Formulas  
**Extra Virgin Coconut Oil**  
16 oz.



**\$9.39**  
reg. \$11.99 ea.

Lily of the desert  
**Aloe Juice**  
Preservative Free 32 oz.



**\$7.99**  
reg. \$10.49 ea.

Down to Earth  
**Show Me the Whey**  
Vanilla or Chocolate- 16 oz.



**\$17.99**  
reg. \$28.69 ea.

Nature's Way  
**Umcka Syrup**  
Coldcare 4 oz.



**Umcka Cold & Flu**  
Chewables 20 ct

**\$10.49**  
reg. \$18.49 ea.

**\$11.59**  
reg. \$20.69 ea.



Boiron  
**Chestal Cough Syrup**  
Adult or Child- 8.45 oz.



**\$9.69**  
reg. \$15.89 ea.

Trace Minerals  
**Defend Air Packets**  
15 Count



**\$8.99**  
reg. \$14.49 ea.

Pure Essence Labs  
**Vision**  
60 tab



**\$21.99**  
reg. \$27.69 ea.

Flora  
**Flor-Essence**  
17 oz.



**\$28.99**  
reg. \$36.99 ea.



# FEATURED DEALS

## DOWN TO EARTH DELI DEAL

Down to Earth  
**Deli Sandwich**  
Buy Any Deli Menu  
Sandwich, get a bag of  
Wai Lana .9 oz Yogi Chips  
**FREE!**



**Down to Earth**  
Marketing Department  
2525 S. King St.  
Honolulu, HI 96826

Cadia  
**Pasta Sauce**  
selected varieties- 25 oz.



**\$2.99**  
reg. \$4.79 ea.

Cadia  
**Organic Italian Soda**  
selected varieties- 25.4 oz.



**\$2.59**  
reg. \$4.19 ea.

Cadia  
**Organic Pasta**  
selected varieties- 16 oz.



**\$1.59**  
reg. \$2.29 ea.

Cadia  
**Organic Soy milk**  
Vanilla or Regular- 64 oz.



**\$4.39**  
reg. \$5.39 ea.

## Weekly Produce Super Deals!

Look for our Weekly Produce Super Deals on the special sign in our Produce Department! We're posting this ad as a "green" paperless substitute to the weekly flyer.



visit us at [www.downtoearth.org](http://www.downtoearth.org)

### HONOLULU

2525 South King Street  
Honolulu, Hawaii 96826  
(808) 947-7678

### KAILUA

201 Hamakua Drive  
Kailua, Hawaii 96734  
(808) 262-3838

### PEARLRIDGE

98-131 Kaonohi Steet  
Aiea, Hawaii 96701  
(808) 488-1375

### KAHULUI

305 Dairy Road  
Kahului, Hawaii 96732  
(808) 877-2661

### HILO

303 Maka'ala Street  
Hilo, Hawaii 96720  
(808) 935-5515