



SUPER-SAVER FLYER DEALS

Sale prices good from 2/14/2013 - 3/13/2013

WESTSOY
Organic Unsweetened Soy milk
selected varieties
32 oz.



\$2.59
reg. \$3.49 ea.



Nature's Path
Organic Sunrise Cereal
selected varieties
10.6 oz.



\$4.59
reg. \$6.09 ea.



Blue Sky or Hansen's
Natural Soda
selected varieties
12 oz.

69¢
reg. \$0.99 ea.



Down to Earth Preferred Brand



Amy's
Organic Refried Beans
selected varieties
15.4 oz.

\$2.69
reg. \$3.39 ea.



Cadia
Organic Tortilla Chips
selected varieties
10 or 16 oz.



\$2.79
reg. \$3.49 ea.
Salsa 16 oz. **\$3.29** reg. \$4.59



Cadia
Sparkling Italian Mineral Water
33.8 oz.

\$1.69
reg. \$2.39 ea.



Chocolove
Chocolate Bar
selected varieties- 3.2 oz.

\$2.59
reg. \$3.39 ea.



Bragg
Liquid Aminos
32 oz.

\$6.99
reg. \$8.09 ea.
RTD Apple Cider Vinegar
selected varieties 16 oz. **\$1.99** reg. \$2.79



Bionaturae
Organic Pasta
selected varieties- 16 oz.

\$2.99
reg. \$3.69 ea.



Muir Glen
Organic Tomatoes
selected varieties
28 oz.

\$3.29
reg. \$4.59 ea.



Newman's Own Organics
Organic Extra Virgin Olive Oil
25 oz.

\$12.99
reg. \$14.99 ea.
17 oz. **\$9.59** reg. \$10.89



Bob's Red Mill
Organic Oats
Cereal Bran 18 oz.
or Steel Cut 24 oz.

\$2.99
reg. \$4.79 lb.



Fantastic World Foods
Vegetarian Mix
selected varieties
2.7-10 oz.

\$2.99
reg. \$3.59 ea.



Dr. Bronner's
Organic Virgin Coconut Oil
White or Whole Kernel- 14 oz.

\$7.99
reg. \$10.99 ea.





GROCERIES

Arrowhead Mills

Organic Pancake & Waffle Mix

selected varieties
26 oz.

\$3.99

reg. \$5.19 ea.



Nature's Path

Organic Instant Oatmeal

selected varieties- 8 pk.

\$3.99

reg. \$5.09 ea.



Annie's Homegrown Macaroni & Cheese

selected varieties
6-7 oz.

\$1.99

reg. \$3.09 ea.



Annie's Homegrown Organic Snack Mix

selected varieties- 9 oz.

\$4.99

reg. \$6.39 ea.



Earth's Best

Organic Baby Food

selected varieties
3.5 or 4.2 oz.



\$1.49

reg. \$1.99 ea.

Sesame Street cookies or crackers, selected varieties
5.3 oz. **\$2.99** reg. \$4.29



EnviroKidz

Organic Cereal or Granola Bars

selected varieties
6 ct.- 14 oz.



\$3.99

reg. \$5.29 ea.



Illy Issimo

Espresso

selected varieties- 9.5 oz.



\$2.59

reg. \$3.29 ea.

Terra

Original Taro Chips

6 oz.



\$4.99

reg. \$6.29 ea.

Sweet Chips selected varieties 6 oz.
\$3.29 reg. \$4.19

Enjoy Life

Gluten Free plentils

selected varieties- 4 oz.



\$2.99

reg. \$3.99 ea.

Cookies selected varieties 6-7 oz.
\$3.99 reg. \$4.99



earth balance

Peanut or Coconut Butter

selected varieties- 16 oz.



\$5.29

reg. \$7.19 ea.

Creamy Almond 16 oz.
\$8.99 reg. \$11.89



Napa Valley

Organic Balsamic Vinegar or Sesame Oil

selected varieties
12.7 oz.

\$5.99

reg. \$7.09 ea.



Newman's Own Organics

Organic Newman-O's

selected varieties- 13 oz.

\$3.99

reg. \$5.19 ea.

Licorice selected varieties 5 oz.
\$2.79 reg. \$3.49



Thai Kitchen

Organic Coconut Milk

14 oz.

\$2.79

reg. \$3.49 ea.



Barbara's Bakery

Cheese Puffs

selected varieties
5.5-7 oz.

\$2.59

reg. \$3.29 ea.



Good Health

Avocado Oil Potato Chips

selected varieties
5 oz.

\$2.59

reg. \$3.29 ea.



Seventh Generation

Laundry Detergent Pack

30 ct.

\$10.99

reg. \$15.39 ea.

50 ct. **\$16.99** reg. \$23.69



biokleen

Produce Wash

16 oz.

\$5.99

reg. \$7.49 ea.

Laundry Powder 10 lb.
\$17.99 reg. \$21.69





CHILL



Down to Earth
Preferred Brand

Brown Cow
Yogurt
selected varieties
6 oz.



\$0.99
reg. \$1.19 ea.
Stonyfield **\$1.19** reg \$1.29

Wholesoy
Yogurt
selected varieties
24 oz.



\$3.39
reg. \$3.79 ea.
6 oz. **\$1.29** reg \$1.39

Amy's
Lasagna
selected varieties
9-10.25 oz.



\$5.59
reg. \$7.19 ea.

Nancy's
Plain Yogurt
selected varieties
32 oz.



\$3.59
reg. \$4.69 ea.

Van's Natural Foods
Waffles
selected varieties
7.5-9 oz.



\$3.59
reg. \$4.19 ea.

Silk
Almond or Coconut Milk
selected varieties
64 oz.



\$4.59
reg. \$6.09 ea.

Luna & Larry's
Organic Coconut Bliss
selected varieties
16 oz.



\$5.99
reg. \$7.79 ea.

Cascadian Farm
Frozen Vegetables
selected varieties
8-16 oz.



\$3.59
reg. \$4.49 ea.

Food For Life Baking Co.
**Organic Ezekiel 4:9
Sesame Bread**
24 oz.



\$4.69
reg. \$5.89 ea.

SO Delicious
**Organic Dairy Free
Frozen Dessert**
selected varieties
32 oz.



\$6.99
reg. \$8.19 ea.

Organic Valley
Half & Half
16 oz.



\$3.69
reg. \$3.99 ea.

Yves Veggie Cuisine
Veggie Slices
selected varieties
4.2-5.5 oz.



\$2.99
reg. \$3.59 ea.

House Foods
Organic Tofu
selected varieties
12-14 oz.



\$1.99
reg. \$2.39 ea.

Stahlbush
Frozen Fruit
selected varieties
8-10 oz.



\$4.99
reg. \$5.69 ea.

Organic Valley
Organic Cheese
selected varieties
8 oz.



\$5.59
reg. \$6.99 ea.



KAHULUI RENOVATION TO BE COMPLETED THIS SPRING!

The renovation of the Down to Earth Kahului store is well underway!

When work is completed this spring, customers will have about 3,000 square feet of extra retail space - for a total of 9,000 square feet. The renovation is expected to be completed in the April-May time frame. The bulk of the work is being done during off hours, so the store is open during the renovation.

Customers will have many new products to choose from including a substantially wider range of local, fresh, organic and natural products.

“We will more than double the size of the chill and frozen department, nearly double the size of bulk food department, greatly improve our deli, and expand the wellness, grocery, and produce departments,” says Mark Fergusson, Down to Earth Chief Organic Officer (CEO/CFO).

The décor will have the “look” of our new flagship store in Kapolei. It is inspired by our local, fresh and organic values, and our Hawaiian principles.



The new and expanded Chill/Frozen section will open in early March



The back wall will come down to open up an additional 3,000 square feet of retail space





WELLNESS

Doctor's Best
Best Nattokinase
90 vcap.



\$17.99
reg. \$23.99 ea.
Entire line on Sale

Doctor's Best
Red Yeast Rice 600Mg
120 vcap.



\$15.99
reg. \$22.09 ea.

Alacer
Emergen-C
selected varieties- 30 ct.



\$11.59
reg. \$15.59 ea.
Specialty 30 ct. selected varieties 30 ct.
\$13.99 reg. \$19.79

Flora
Udo's Oil Blend DHA 3-6-9
17 oz.



\$29.99
reg. \$34.29 ea.
Entire line of Udo's Oil on Sale

Dr. Bronner's
Rose Soap Bar
5 oz.



\$2.59
reg. \$3.09 ea.
Rose Liquid Soap 2 oz. **\$1.79** reg. \$2.09
Rose Liquid Soap 8 oz. **\$3.59** reg. \$4.29
Rose Liquid Soap 16 oz. **\$6.29** reg. \$7.29

JASON
Body Wash
selected varieties
30 oz.



\$10.59
reg. \$12.99 ea.
Liquid Soap 16 oz. **\$5.99** reg. \$7.79

Gabriel
Lips & Nails
Lipstick or Gloss



\$11.99
reg. \$15.99 ea.
Zuzuluxe lipstick or gloss
\$12.99 reg. \$17.39

Master Supplements
Theralac Probiotic
30 vcap.



\$40.99
reg. \$51.19 ea.

Maui Medicinals
Hawaiian Kava
50 vcap.

LOCAL



\$9.99
reg. \$13.89 ea.

Naturally Fresh
geodeo Deodorant
selected varieties
2.3 oz.



\$4.49
reg. \$5.19 ea.

Desert Essence
Lotion
selected varieties
8 oz.



\$6.99
reg. \$9.89 ea.

Nature's Way
Alive! Adult Gummies
selected varieties
90 ct.



\$12.99
reg. \$19.99 ea.
Selected Alive! Multi's on Sale

vega
Sport Protein or Endurance Bar
1 ct.



\$2.59
reg. \$3.19 ea.
12 ct. **\$30.99** reg. \$38.39

South of France
Bar Soap
selected varieties- 8.8 oz.



\$3.99
reg. \$6.29 ea.

Nature's Gate
Shampoo or Conditioner
selected varieties
18 oz.



\$5.59
reg. \$6.79 ea.

Mushroom Wisdom
Maitake D fraction
2 oz.



\$19.99
reg. \$25.69 ea.
4 oz. **\$34.99** reg. \$43.79

Nordic Naturals
Algae Omega
60 ct.



\$21.99
reg. \$27.99 ea.
2 oz. **\$40.99** reg. \$50.09

Nutrex
Joint Astin
120 vcap.

LOCAL



\$30.99
reg. \$43.99 ea.

Lily of the Desert
Aloe Vera Gelly
12 oz.



\$6.99
reg. \$9.69 ea.



FEATURED DEALS

Kona Red
Antioxidant Juice
32 oz.



\$5.99
reg. \$7.59 ea.



Enter to win a
QUIKSILVER
\$250 gift card.

See store for details.

ALSO FIND US ON



/DownToEarthHI



@downtoearthfood



+Down To Earth Hawaii



New Chapter
Perfect Immune
72 ct.



\$46.99
reg. \$68.69 ea.

New Chapter
Take Care
30 oz.
Life Shield
60 cap.



\$27.99
reg. \$35.69 ea.
Life Shield 120 vcap. ~~\$48.99~~ reg. \$72.89

R.W. Knudsen
Organic Juice
selected varieties- 32 oz.



\$3.99
reg. \$5.89 ea.

SO Delicious
Organic Coconut Milk
selected varieties- 32 oz.



\$2.59
reg. \$3.39 ea.



Food Should Taste Good
Gluten Free Tortilla Chips
selected varieties- 11 oz.



\$3.99
reg. \$5.89 ea.

10% Off On Meatless Mondays

Receive 10% off selected vegetarian meat substitutes every Monday in our chill and frozen departments! Look for this tag on the shelf strips:



(Excludes sale items)

C2O
Pure Coconut Water
Reg or Pulp- 17.5 oz.



\$1.89
reg. \$2.49 ea.

Lundberg
Rice Chips
selected varieties- 6 oz.



\$2.99
reg. \$3.49 ea.
Organic **\$3.59** reg. \$4.29

Kettle Foods
Potato Chips
selected varieties
5 oz.



\$2.59
reg. \$3.19 ea.

Justin's
Organic Peanut Butter Cups
1.4 oz.



\$1.99
reg. \$2.59 ea.

Endangered Species
Chocolate Bar
selected varieties
3 oz.



\$2.59
reg. \$3.89 ea.
Organic selected varieties 3 oz.
~~\$3.59~~ reg. \$5.09

visit us at www.downtoearth.org

HONOLULU

2525 South King Street
Honolulu, Hawaii 96826
(808) 947-7678

KAILUA

201 Hamakua Drive
Kailua, Hawaii 96734
(808) 262-3838

PEARLRIDGE

98-131 Kaonohi Steet
Aiea, Hawaii 96701
(808) 488-1375

KAPOLEI

4460 Kapolei Parkway
Kapolei, Hawaii 96707
(808) 675-2300

KAHULUI

305 Dairy Road
Kahului, Hawaii 96732
(808) 877-2661